



**Overview**

Students will develop key skills that prove their aptitude in creative media production such as investigating and developing ideas through pre-production, production and post-production of media products. The process of the course underpins effective ways of working in creative media production, such as responding to briefs and feedback, planning and generating ideas.

**Autumn**

**Complete assignment Component 2- Pearson Set Assignment**

- Students will develop and apply skills and techniques in media production processes by creating a print media product.

**Assessment:**

Complete Component 2  
(Pearson Set Assignment)  
Completed in PowerPoint.

This is worth 30% of a  
student's final grade.

**Spring**

**Complete assignment Component 3- Pearson's set assignment**

- Responding to a brief- requirements, defining the target audience, researching similar products, exploring the chosen media sector- current trends, ideas)
- Combining and refining content
- Testing and exporting
- Technical records (software used, creation and manipulation of assets, construction of work and outcomes)
- Students will apply and develop their planning and production skills and techniques to create a media product in response to a client brief.
- Students will be creating a print media product (leaflet, magazine pages, brochure, posters)
- Pre-production, post production, digital images will be created.

**Assessment:**

Complete Component 3  
(Pearson's set assignment)  
Completed in PowerPoint.

This is worth 40% of a  
student's final grade.

**Useful resources for supporting your child at home:**

Graphics software:

[www.photopoea.com](http://www.photopoea.com)

Snapseed (App)

Pixlr (App)

**Homework:**

Creating moodboards (digital/physical)

Opportunity to watch the films you have chosen to analyse

Practice Photopoea skills : [Sue Farrimond Tutorials - Creating Media Products \(google.com\)](#)